COMMUNITY PARTNERSHIPS AND COMMERCIAL ACTIVITIES

The board recognizes the value of having a variety of programs for students and the community. School programs exist to serve the educational needs of students and should not become environments wherein students or staff members are subject to manipulation for commercial purposes.

The board also recognizes that businesses and other organizations play an important role in supporting schools and students. A district goal is to foster commercial and non-commercial collaborations between the community, businesses and district such that business leaders, educators, parents and district officials work together to generate revenue sources within a practical, responsible system that protects the entrepreneurial integrity in our district and schools. Activities include: sponsorship, partnerships, fundraising, institutional advertising, naming rights, and commercial sales to students and staff.

The superintendent shall establish procedures that maintain a practical balance between the funding needs of school programs and the educational values expressed above.

Adoption Date: 3/26/09